

Jobs

8,440

full time equivalent tourism jobs

1.58%

change from previous year

27.39%

out of all employment

Visitor trips

9.43M

trips to North Norfolk

-1.36%

change from previous year

Average number of nights stayed

All overnight trips	UK visitor trip	Overseas visitor trip
4.07	3.86	9.17

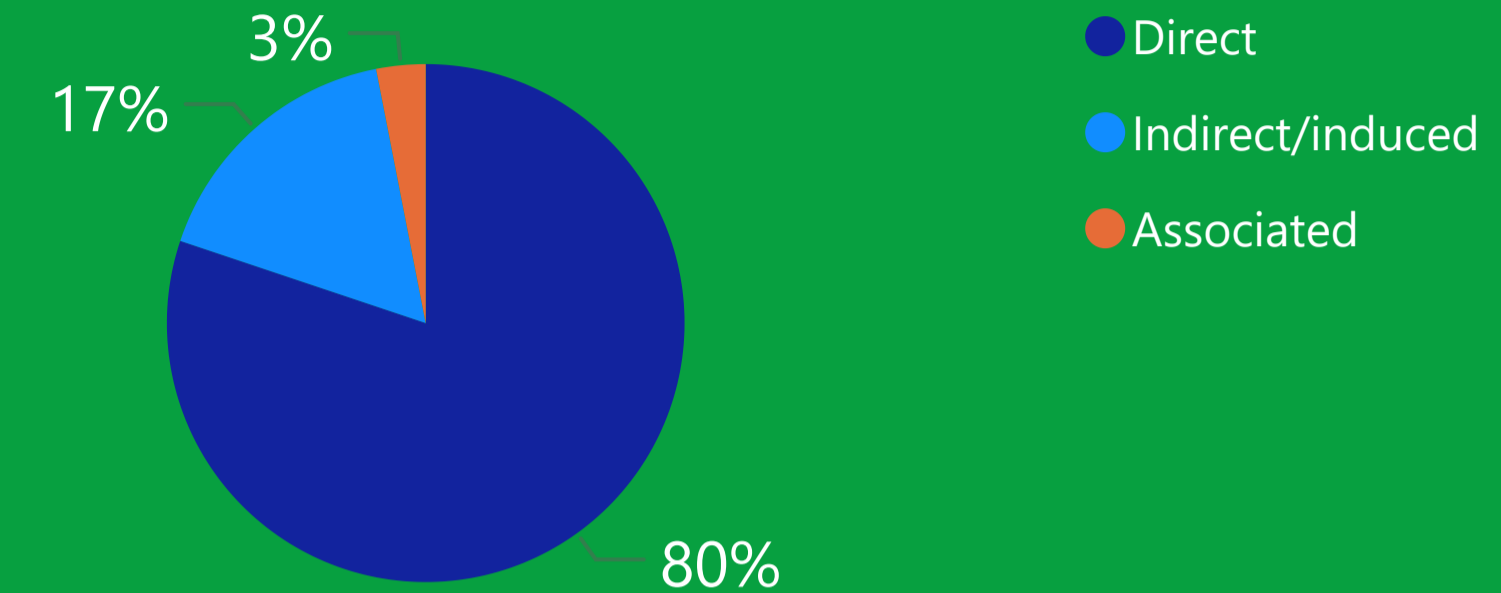
Spend

£519.65M

total value generated by visitors

1.42%

change from previous year



Average spend



change from previous year

2.81% Day visitor trip	1.91% Overnight visitor trip	-1.04% UK visitor overnight trip	59.98% Overseas visitor overnight trip
----------------------------------	--	--	--



change from previous year

-1.99% Day visitor	8.94% Overnight visitor	8.94% UK overnight visitors	9.09% Overseas overnight visitor
------------------------------	-----------------------------------	---------------------------------------	--