



**SUSTAINABLE  
BUSINESS**



## Pool cover cuts carbon at Woodland Holiday Park

Woodland Holiday Park is a luxury holiday home complex set in 80 acres of beautiful rural surroundings near the north Norfolk coast. Facilities include an indoor swimming pool, alongside a well-equipped gym, steam room, spa pool and sauna.

As part of their commitment to preserving the local environment and reducing their impacts, the company has worked with environment charity Groundwork to measure their emissions and put in place a decarbonisation plan.

### Swimming pool cover

One of the key measures that was explored by Groundwork East was to install a cover for the indoor pools which will reduce heat loss and evaporation - lowering running costs, reducing condensation effects within the pool and pool buildings, and importantly significantly lowering carbon emissions.

### Benefits of installing a pool cover

The benefits and advantages of moving to electric engines include:

- ✓ **Significant reduction in carbon emissions**
- ✓ **Lower heating costs by 50-70%**
- ✓ **Improved guest experience, due to reduced evaporation & condensation**



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## Grant Funding

Woodland Holiday Park received a **carbon reduction grant** from **North Norfolk District Council** to install a swimming pool cover at its Trimingham Leisure Club, anticipated to save around **50 tonnes of CO<sub>2</sub>e per year**. The grant fund provided **50% of the purchase and installation costs** for the new equipment.

*'We are a family business with a passion for protecting our local environment and its wildlife. We also try to reduce our wider environmental impacts wherever we can, so we were really keen to look for new ways to cut our carbon emissions. The cover will also save on our heating costs - and guests have already noticed an improvement due to reduced condensation levels around the pool and changing areas'*

Joe Harrison, Woodland Holiday Park

Groundwork East is delivering the North Norfolk **Net Zero Advice service and grant programme** on behalf of North Norfolk District Council, accessing UK government funding through the Shared Prosperity Fund.

If your business or social enterprise is interested in receiving this **FREE SUPPORT** get in touch via: [netzeronorfolk@groundwork.org.uk](mailto:netzeronorfolk@groundwork.org.uk) or visit: [www.carboncharter.org](http://www.carboncharter.org).

### Last year Groundwork's sustainability consultants:



Worked with **384** businesses and organisations.



Provided training for hundreds of people to make greener choices.



Identified around **£205,000** potential cost savings for the businesses we worked with.



Identified potential carbon savings of **5,035** tonnes CO<sub>2</sub>e for the businesses we worked with.



**Funded by  
UK Government**

