## **PUBLIC NOTICE**

All applications for new licences are required to be advertised in a **LOCAL NEWSPAPER** <u>CIRCULATING IN THE AREA OF THE PREMISES</u> at least 7 days before an application is considered for two consecutive weeks and a similar notice must be placed on the premises in question, in a prominent position, for at least 21 days beginning at the date of the application.

The purpose of these requirements is to ensure that persons living in close proximity to the proposed licensed premises are given the opportunity to advise the Council of objections or concerns which they may feel with regard to the application, and before determining any licence application, Members of the Council's Judicial Board are always anxious to be assured as far as possible that residents in the locality are in support of licensing proposals.

The wording of the notice is not laid down by law but applicants may find the following suggested text useful when preparing an advertisement or notice prior to application:

## "SEX ESTABLISHMENT LICENCE - < name of premise>

I, < name of applicant>, of < address> hereby give notice that I have applied to the North Norfolk District Council, Holt Road, Cromer, for an annual sex establishment licence in respect of the < name and address of premises and days and times of opening>.

Any person wishing to object to the application must do so in writing within one week

from the date of this notice, stating the reasons for the objection and forwarding it to the

Licensing Section at North Norfolk District Council at the above mentioned address.

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All applicants must complete the certificate card provided, regarding the required public notice and forward it to the Council with the completed application form.